

## Colors



**Hot Red** (Primary)

HEX #e62942

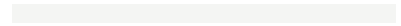
C3% / M97% / Y74% / K0%



**Slate**

HEX #272e33

C77% / M66% / Y59% / K60%



**Light Silver**

HEX #f3f2f0

C3% / M3% / Y3% / K0%



**Crimson Red**

HEX #ae1f33

C22% / M100% / Y83% / K13%



**Wet Slate**

HEX #21272b

C77% / M66% / Y60% / K67%



**Tarnished Silver**

HEX #bdb5ac

C27% / M24% / Y30% / K0%

## Source Sans Pro

Aa

Light 300

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

Regular 400

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

Semi-Bold 600

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

Bold 700

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

Black 900

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890